

Post-Analysis Report of 2nd ISEME-2025, Kuala Lumpur, Malaysia

The 2nd International Summit on Educational Management and Emerging Technology (2nd ISEME) was successfully organized by Academia Research Lab on the 22nd and 23rd of February 2025 in Malaysia.

This prestigious event brought together researchers, academicians, industry professionals, and policymakers from around the globe to discuss innovative approaches and solutions for creating a sustainable society. With a strong focus on multidisciplinary collaboration, the conference provided a platform for exchanging ideas, fostering partnerships, and showcasing cutting-edge research.

The 2nd ISEME was co-organized by:

- ♣ Don Mariano Marcos Memorial State University, Philippines
- ♣ STI West Negros University, Philippines
- ♣ Northwestern University, Philippines
- ♣ Walchand Institute of Technology, India
- ♣ Central Philippines State University, Philippines
- ♣ The Rizal Memorial Colleges, Inc., Philippines

This edition of ISEME was attended by delegates from diverse countries, including **Philippines, Indonesia, Malaysia, USA, Australia** etc.

Key highlights of the conference:

- ♣ **150+ attendees:** A diverse group comprising paper presenters, keynote speakers, listeners, and students.
- ♣ **Research articles:** Out of 80 submissions, 48 high-quality papers were selected for presentation following a rigorous peer-review process.
- ♣ **Representation:** Papers were presented by researchers from the **Philippines, Indonesia, Malaysia.**

Conference SCOPE: ISEME topics include the following research and development areas/fields classified into 4 sessions:

- **Management & Future**
- **Education**
- **AI & Innovation**
- **Technology**

As a result, Keynote Speakers and Session Chairs, Committee Members, Panel Reactors and Moderators were selected based on the conference's scope to facilitate discussions on various aspects of Education Management and Emerging technology across diverse fields.

Welcoming and Opening Ceremony: The two-day conference commenced with a Welcoming and Opening Ceremony in Malaysia, **Dr. Lysel I. Pacheco & Mila Joy J. Martinez**, the Moderator, extended a warm welcome to all attendees, including the Chair, Co-chair, Guest speakers, Keynote speakers, and acknowledged the hosting organization and associations during the opening remarks.

CHAIR



Dr. S.M. Ferdous Azam
Associate Professor

Management and Science University,
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CO-CHAIR



Dr. Syed Mahmood Ahmed
Sessional Lecturer

International College of Management,
Sydney, Australia

KEYNOTE SPEAKERS



Dr. Vijay Anant Athavale

Principal

Walchand Institute of Technology, India



Alan Tupicoff

Executive Director

International-Finding Other Solutions, Australia & New Zealand Institute of



Assoc. Prof. Sheryl 'Sharima' Renomeron-Morales

Campus Director

Polytechnic University of the Philippines, Paranaque City Campus, Philippines



Eileen Koh Sou Wei

Sustainability Activist

San Francisco, California, USA



Dr. Chong Poh Ling

Lecturer

Department of Economics and Finance, Sunway Business School, Sunway University, Malaysia

GUEST SPEAKERS

Dr. Arun Kumar Tarofder

Associate Professor

School of Management & Marketing, Taylor's University, Malaysia



Dr. S. M. Kayser Azam

Lecturer

Department of Electrical Engineering, Faculty of Engineering, University of Malaya



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SESSION CHAIRS



Dr. Md. Sharif Hassan
Lecturer
Taylor's University, Malaysia



Prof. Dr. Alma B. Manera
Faculty
Cagayan State University, Philippines



Dr. Chong Poh Ling
Lecturer,
Department of Economics and
Finance, Sunway Business School,
Sunway University, Malaysia



Randolph I. Navasca
Faculty/Director for DRRM
Don Mariano Marcos Memorial
State University, Philippines

MODERATORS



Mila Joy J. Martinez
Head of Student Affairs & Services
Polytechnic University of Philippines
Philippines



Dr. Lycel L. Pacheco
Research Coordinator
Central Philippines State University
Hinigaran Campus, Philippines

CONCURRENT TECHNICAL SESSIONS:

The conference benefited 56 participants, including paper presenters, the keynote speaker, and students, in various ways. Forty-four scientific papers were presented by authors from 3 different countries during technical sessions held in Malaysia. The accepted papers were divided into two categories: Education Management and Emerging Technology.

Selected papers presented at the conference will be published in SCOPUS-indexed journals and Conference proceedings.

ACKNOWLEDGEMENTS:

We would like to give our gratitude to:

Chair & Co-chair:

- ♣ **Dr. S.M. Ferdous Azam**, Associate Professor at Management and Science University, Malaysia for being one of our **Chair** for the **2nd ISEME, Malaysia** conference.
- ♣ **Dr. Syed Mahmood Ahmed**, Sessional Lecturer at International College of Management, Sydney, Australia for being one of our **Co-Chair** for the **2nd ISEME, Malaysia** conference.

Guest Speakers:

- ♣ **Dr. Arun Kumar Tarofder**, Associate Professor of Management & Marketing Department at Taylor's University, Malaysia for being one of our **Guest Speaker** for the **2nd ISEME, Malaysia** conference.
- ♣ **Dr. Chong Poh Ling**, Lecturer in Department of Economics and Finance at Sunway Business School, Sunway University, Malaysia for being one of our **Guest Speaker** for the **2nd ISEME, Malaysia** conference.
- ♣ **Dr. S. M. Kayser Azam**, Lecturer in Department of Electrical Engineering, Faculty of Engineering at University of Malaya, Malaysia, for being one of our **Guest Speaker for the 2nd ISEME, Malaysia** conference.

Keynote Speakers:

- ♣ **Eileen Koh Sou Wei**, Sustainability Activist at San Francisco, California, USA for being one of our **Keynote Speaker** for the **2nd ISEME, Malaysia** conference.
- ♣ **Dr. Vijay Anant Athavale**, Principal at Walchand Institute of Technology, India for being one of our **Keynote Speaker** for the **2nd ISEME, Malaysia** conference.
- ♣ **Assoc. Prof. Sheryl 'Sharima' Renomeron-Morales**, Campus Director, Polytechnic University of the Philippines, Paranaque City Campus, Philippines, for being one of our **Keynote Speaker for the 2nd ISEME, Malaysia** conference.
- ♣ **Alan Tupicoff**, Australia & New Zealand Institute of Sustainable Management Executive Director at International-Finding Other Solutions, Australia, for being one of our for **the 2nd ISEME, Malaysia** conference.

Session chairs & Moderators: We would also like to thank our “*Session chairs*” **Dr. Md. Sharif Hassan, Prof. Dr. Alma B. Manera, Randolph I. Navasca, Dr. Chong Poh Ling** also our “*Moderator*” **Mila Joy J. Martinez, Dr. Lycel L. Pacheco** for their presence and for sharing their knowledge with our participants and judging the sessions with their expertise.

Committee Members: We would also like to thank our “*Committee Members*”

- | | | |
|--------------------------------------|-----------------------------------|-----------------------------------|
| ♣ Randulph I. Navasca | ♣ Dr. Madhurima Das Gupta, | ♣ Dr. Mohammed H. AlAqad |
| ♣ Dr. Jomar L. Aban | ♣ Sipnarong | ♣ Dr. Liane vina G. Ocampo |
| ♣ Dionisio Barba Chavez, Jr., | Kanchanawongpaisan | ♣ Assoc. Prof. Dr. Abdul |
| PhD, EDD | Ph.D. | Rahim Sadiq Batcha |
| ♣ Dr. Lyce L. Pacheco | ♣ Dr. Madhurima Das Gupta | ♣ Dr. Alfe M. Solina |
| ♣ Prof. Dr. Mario A. Fetalver | ♣ Dr. Syed Mahmood Ahmed | ♣ Prof. Alma B. Manera,PhD |
| Jr. | ♣ Dr. S.M. Ferdous Azam | ♣ Mila Joy J. Martinez |

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AWARD AND CERTIFICATION

ISEME Conference Best Paper and Best Presentation Award

Day 1 (22nd Feb 2025)

- ♣ The **Best Paper Award** was presented to **Wilbert B. Wanas** for her paper titled "*Navigating Dual Burdens: A Phenomenological Study Of Resilience And Coping Strategies Among Student-miners* "



♣ The **Best Presentation Award** was given to **Maimona M. Asum** for his paper titled *"Measuring service quality through student satisfaction"*



Young Scholar Session: The **Young Scholar Award** was given to **Tricia Mae Dalogdogan** for his paper titled *"Unlocking SME Success: Successful Strategy in Gathering, Organizing, and Sharing Ideas in an Organization"*



Session 1

- ♣ The **Best Paper Award** was granted to **Sylvia Leigh Icari-Quigao** for her paper titled *"Parenting Styles and Attachment Patterns: Understanding Psychosocial Factors in Bullying Among Students at St. Paul University Philippines."*



- ♣ The **Best Presentation Award** was presented to **Randolph I. Navasca** for his paper titled *"Technology and Livelihood Education in Northern Philippines: A Comprehensive Case Study of DMMMSU-NLUC."*



Session 2(Virtual)

- ♣ The **Best Paper Award** was granted to **Dolores C. Volante** for her paper titled *"Addressing gaps in faculty performance evaluation: the case for a digitalized e-SPMS in higher education."*



- ♣ The **Best Presentation Award** was presented to **Jefrey G. Alegia** for his paper titled *"Development of Polling System with Sentiment Analysis for Higher Education Institutions (HEI)."*







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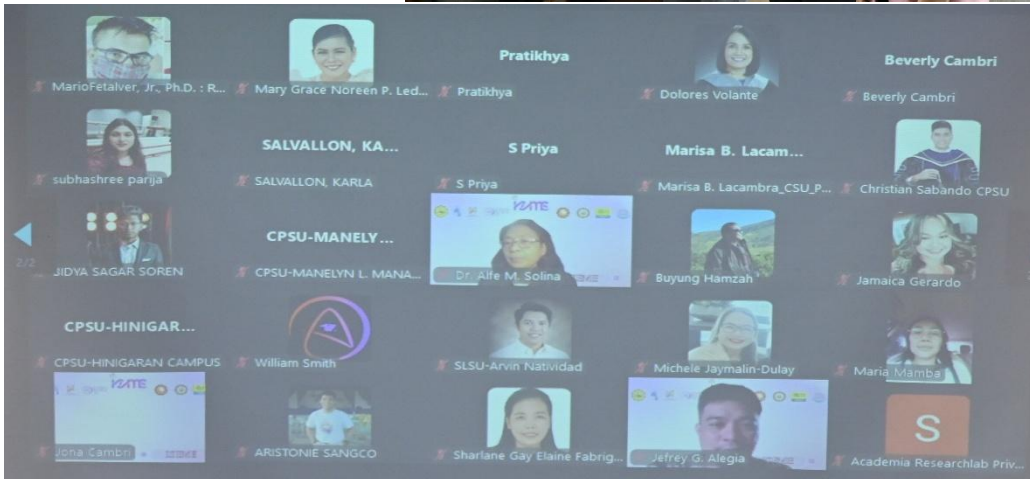
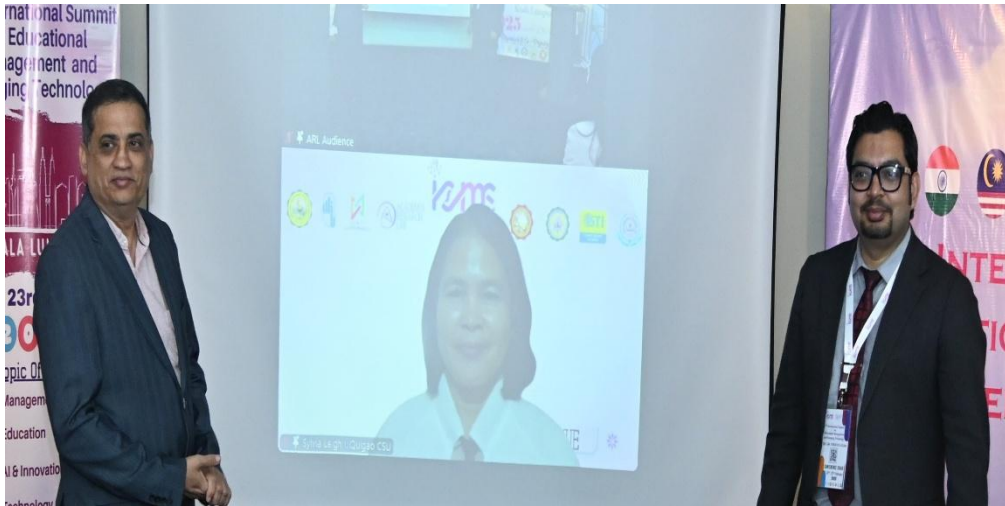


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CLOSING CEREMONY:

Ladies and gentlemen, as we reach the conclusion of the 22nd & 23rd ISEME, I would like to take a moment to express our heartfelt thanks and appreciation to each of you for your invaluable contributions in making this event a success. We trust that these two day's sessions have been rewarding and that you were able to gain insights from the discussions you participated in.

Through a diverse array of keynote speeches and engaging dialogues, we hope you had the opportunity to share your experiences and expertise with fellow participants, both local and international. It is our sincere hope that the relationships forged during this conference will continue to grow and strengthen in the future.

We are excited about the possibility of building lasting partnerships with you and your organizations. Let's carry forward the momentum we've created here over the past few days.

Before I close, I would like to extend a warm invitation to our upcoming conferences. Thank you once again for joining us here in Dream City Malaysia. We wish you a safe journey home.



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ISEME
INTERNATIONAL SUMMIT ON LEADERSHIP IN HOSPITALITY & TOURISM MANAGEMENT



NEXT CONFERENCE:

2ND GLOBE SUMMIT

**(Global Leadership in Hospitality And Tourism
Management)**

21st -22nd June 2025

Phuket, Thailand

<https://thailand.globesummit.org/>

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